



How EcoScribe Communications Can Help Your Nonprofit Produce an Outstanding Annual Report

Kivi Leroux Miller, president of EcoScribe Communications, is the author of all of the material on NonprofitAnnualReports.net and is an experienced nonprofit communications consultant, writer, and editor.

Read the E-Book: “How to Write a Nonprofit Annual Report”

What You Get: A complete guide, covering all the major sections of a nonprofit annual report, plus production, design, printing, and distribution tips.

What You’ll Need to Do: Read the guide and use the advice in it to write and design your annual report.

Cost: \$29.99

Timing: Download the e-book immediately

Take the Guided E-Course: “Writing a Nonprofit Annual Report”

What You Get: The e-book, a workbook, and access to a password-protected bulletin board to ask questions and get some feedback on your exercises.

What You’ll Need to Do: Read the guide, do the exercises, ask questions, post exercises for feedback, and write and design your annual report.

Cost: \$69.99

Timing: Start the e-course immediately

Take the Customized E-Course: “Writing a Nonprofit Annual Report”

What You Get: All of the benefits of the guided e-course, plus a full hour of Kivi’s time to review your draft report and provide detailed feedback and suggestions, to discuss your ideas or problems in-depth, etc.

What You’ll Need to Do: Work through the e-course and schedule time with Kivi for specific feedback and assistance.

Cost: \$149.99

Timing: Start the e-course immediately

Hire Kivi to Coach You Through the Process of Producing Your Annual Report

What You Get: Specific advice and hand-holding as you work through the process of producing your annual report. Kivi will work with you as much or as little as you need on all aspects of your annual report, from deciding what to include and how best to tell your story, to graphic design and distribution decisions. Includes a free copy of the e-book.

What You’ll Need to Do: Create the report with Kivi’s support.

Cost: \$80/hr. for nonprofits with budgets under \$1 million and for members of the NC Center for Nonprofits. \$90/hr. for nonprofits with budgets of \$1-5 million. \$100/hr. for nonprofits with budgets over \$5 million. Four-hour minimum for all organizations.

Timing: Can generally start within one to two weeks of contract signing.

Hire EcoScribe to Produce Your Nonprofit Annual Report for You

What You Get: A well-written, professionally designed report that tells your story in a compelling way that will impress donors and other supporters.

What You’ll Need to Do: Decide how much work you want us to do, versus what you will do. Will you provide a first draft of the text, for example, or use an in-house graphic designer? How long do you expect the report to be? Provide detailed information to EcoScribe about your accomplishments, financials, donor list, etc. Provide feedback on concepts and drafts.

Cost: We’ll give you a set project fee once we understand the project’s scope. Fees are typically in the range of \$2,000 - \$8,000, depending on length and whether we are only writing or also designing the report.

Timing: Can generally start within one to two weeks of contract signing.

To download the e-book or to start an e-course, simply visit www.NonprofitAnnualReports.net.

To request coaching or annual report production, contact Kivi Leroux Miller at kivi@ecoscribe.com or call 336-499-5816. We are on U.S. Eastern Time.

We accept all major credit cards and PayPal for the e-book and e-courses and will also accept checks and purchase orders for coaching and annual report production.